**Special track/session for Africa / the Middle East and the Francophone States**

**Call for Papers on ICCMIT2019**

**“Women Social Entrepreneurship in the digital age”**

**Organized by:**

**Pr. JAMAL Youssef, And Pr.TAYANE Souad Phd**

University HASSAN II Of Casablanca

E-mail: [prof.youssefjamal@gmail.com](mailto:prof.youssefjamal@gmail.com)

Souadtayane2013@gmail.com

**Objectives and Motivation**

In recent years, women's social entrepreneurship has attracted increasing interest from political, economic and academic actors (Nicholls, 2008; Moss & Lumpkin, 2009; Stryjan, 2006; Weerawardena & Sullivan, 2006). Social entrepreneurship can be defined as a field of entrepreneurship where "markets" are in fact expectations related to social or environmental issues. Indeed, women’s social entrepreneurship is about starting or developing a business which responds a certain number of needs of a fragile populations. Unlike traditional businesses, women’s social entrepreneurs will focus only on fragile populations and access to more people rather than economic profitability.

Social enterprises, like all traditional businesses, to develop, they need to innovate in order to strengthen their position in the face of competition. So, the rapid development of information and communication technologies (ICTs) provides powerful elements that can be used as resources to help solve social and environmental challenges. Thus, it is well known that the progress of technological resources has always led to fundamental changes in the way the society and economy work.

One of the objectives of this theme is the support of this dynamic through reflection, exchanges between partners and allies and the debate on the issue of Women’s Social Entrepreneurship in the digital age, their challenges and their main challenges.

This session that brings together scholars, researchers, students and practitioners from around the world to discuss emerging concepts and explore topics in women’s social entrepreneurship in the digital age, female entrepreneurship, social entrepreneurship and digital entrepreneurship.

This session seeks to:

1) Understand the conditions and contexts that empower women’s social entrepreneurs in the digital age;

2) Assess the implications of such processes and interactions with external actors and institutions for realizing the potential of Digital and Women Social Entrepreneurship as a distinctive approach to development.

**Scope and Interests**

The session aims to give more visibility to women’s social entrepreneurship in the digital age that will bring to the attention of policy makers key findings and recommendations from researchers around the world on the potential and limits of digital and women social entrepreneurship based on their role in addressing contemporary development challenges. It will be an opportunity to discuss the following question:

* How growth-technology oriented women in social entrepreneurship can extend their business and innovate over the long term?
* How does Women’s digital Entrepreneurs contribute to the development of social entrepreneurship?
* How can constraints and contradictions be addressed?

It is a reason that the topics of interest include, but are not limited to the following:

* Potential and Limits of Women’s Social Entrepreneurship
* Digital and Social Entrepreneurship and the Challenge of societal transformation
* Women’s Social Entrepreneurship and innovation
* Challenges of scaling, measuring social impact and Research in social entrepreneurship
* The social entrepreneurship education
* Women Digital Entrepreneurship

**Scientific Committee:**

* **CHIHAB Naima, Hassan II University of Casablanca. Morocco,**
* **SMOUNI Rachid, Hassan II University of Casablanca. Morocco,**
* **NIA Hafida, Hassan II University of Casablanca. Morocco,**
* **AALJ Bouchra, Hassan II University of Casablanca. Morocco,**
* **Pr. S. TAYANE, Hassan II University of Casablanca. Morocco,**
* **Pr. A. KETTANI, Hassan II University of Casablanca. Morocco,**
* **Pr. A. RHIHIL, Hassan II University of Casablanca. Morocco,**
* **Pr. M. ENNAJI, Hassan II University of Casablanca. Morocco,**
* **Pr. K. MTALSI, Congrès Maghrébin au Québec (CMQ), Canada.**

**Paper Submission:**

The submissiveness of the communication propositions:Will make itself under electronic format via E –mail : **prof.youssefjamal@gmail.com** And **souadtayane2013@gmail.com**

All instructions and templates for submission can be found in the ICCMIT2019 website:

http://www.iccmit.net/.All articles submitted for publication will be reviewed by at least three members of the International Program Committee. Also, the article should respect the page number: at least 3 pages and maximum 8 pages).

Selected articles will be recommended to be submitted to one of the following independent journals:

* Research on Cognitive Systems - Elsevier
* Neural calculus and applications - Springer
* Adhoc Networks - Elsevier
* Sustainability Journal - MDPI
* International Journal of Distributed Sensor Networks - SAGE

**Important Dates:**

**Authors are requested to consider the following conference important dates and deadlines.**

|  |  |
| --- | --- |
| **Paper deadline submission date:** | **December 31, 2018** |
| **Notification of acceptance** | **January 15, 2019** |
| **Camera ready submission date** | **January 22, 2019** |
| **Conference registration date** | **January 31, 2019** |
| **Conference Dates** | **March 26-28, 2019** |

**Contact us: Pr. Bassiri Mustapha Vice-President ICCMIT19 for Africa and the Francophone States**

**E-mail:**[**bassiri.mustapha@g**](mailto:bassiri.mustapha@g)[**mail.com**](http://mail.com/)