**Call for Papers on ICCMIT2019**

**The Internationally Effective Enterprise in Today’s Multipolar World**

**Organized by:**

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**Objectives and Motivation**

The intense international competitiveness on markets, the economic impact of globalization and unstable and rapidly changing business environment force the business entities to develop strategies focused on resource endowment and economic capability. Therefore, managing the enterprise should involve implementing methods and instruments for improving the functioning of enterprises in the environment of penetrating international competition. This might include necessary development of financial tools and systems for determining the effectiveness of investments, cost optimization, corporate restructuring, or implementing new strategies and organizational business models in a company to enable high performance in a multipolar business environment.

The main purpose of the special session is to provide the opportunity of a scientific debate for researchers and practitioners, during which the speakers and participants would exchange their experience and the study results concerning the issues of strategic management of enterprises in international business conditions.

**Scope and Interests**

The subjects of interest include, but are not limited to the following:

* Business performance in international competitiveness;
* The macro attributes of the organization;
* The effectiveness of investments through financial methods;
* Management of enterprises in terms of internationalization;
* Information systems and controls supporting performance management of the global enterprise;
* Effectiveness of financing sources for business entities;
* The impact of globalization on entrepreneurship;
* Resource, leadership and talent management of a globalizing company;
* Investment and credit risk management;
* Cost optimization for high performance of the organization;
* Strategic management towards global expansion of enterprise;
* Effectiveness of mergers and acquisitions in terms of internationalization of enterprises.

**Paper Submission**

I invite authors to submit original and high quality articles on the abovementioned topics (which are not limited to) at emails: [katarzyna.szymczyk@wz.pcz.pl](mailto:katarzyna.szymczyk@wz.pcz.pl) or [katarzyna.szymczyk@opoczta.pl](mailto:katarzyna.szymczyk@opoczta.pl) or [kasiaszpl@gmail.com](mailto:kasiaszpl@gmail.com)

All instructions and templates for submission can be found in the ICCMIT2019 website:

http://www.iccmit.net/. The accepted papers will be published in ISI/SCOPUS journals. Also, the best articles will be invited to be published as extended article/ book chapter in IGI Book.

**Important Dates**

Paper abstract submission: February 10, 2019

Notification of acceptance: February 20, 2019

Final paper submission and author’s camera ready: March 03, 2019

Conference Dates: March, 2019